

## **MEMBERSHIP 2007-2008**

**Ann Crawford  
1307 Iowa Ave  
Onawa, IA 51040  
712-423-2096**

**Patricia Parr  
947 Cleveland Ave  
Dubuque, IA 52003  
563-583-3085**

**Carol Walthart  
38676 Colesburg Road  
Colesburg, IA 52035  
563-856-4835**

### **We're Fired Up for "Faith"**

The popular ABC television program "The Bachelor" asked each woman if she would accept a rose. You are given the opportunity to accept the "Roses" (Senior Members) and "Rosebuds" (Junior Members) this year to increase our membership and meet our goals as set by the National organization. All the "Roses" and the "Rosebuds" are important to allow the American Legion Auxiliary and its programs to continue the work of helping our veterans and their families. There are many folks who have never been asked to join our organization. Make this be the year you contact someone new. And make contact again with those who have not joined in the past. Try again. Maybe their circumstances prevented them from agreeing before. Our veterans need us more than ever now. Its time to get the young families involved again. Tell everyone about our programs, our scholarships, our community service projects, the benefits of membership, and the issues that affect them that our family of organizations is working to improve.

Each District has been assigned a color of rose to use to make beautiful bouquets from our Garden. They are:

1st District - Light Blue  
2nd District - Pink  
3rd District - Lavender  
4th District - Dark Blue  
5th District - Mauve

6th District - Yellow  
7th District - White  
8th District - Peach  
9th District - Red

We will be filling our garden, the Department Office, with roses of all colors, sizes and shapes. To begin this, everyone will need to hold a position in our garden's organization. They will be:

Department President Norma - Landscaper  
Department Office Staff - Garden Keepers  
Department Membership Team - Master Gardeners  
Unit Development and Revitalization Team - Garden Tools  
District Presidents - Florists  
County Presidents - Gardeners

For those members who do not renew, they will be called rose petals as they fall off. Let's hope we can keep our bouquet fresh and beautiful.

**Attention:** 2008 dues notices will NOT be sent in July/August as in the past. The National organization expects to save \$400,000.00 by not mailing the dues notices until late fall or early winter. Units will have to contact their members directly to remind their members to whom and how much to send to renew before winter.

The Department Membership Team will be available to assist you in any way they can. Pat Parr will be responsible for Districts 1, 2 and 5. Carol Walthart will be responsible for Districts 3, 4, and 6. Ann Crawford will be responsible for Districts 7, 8, and 9.

The Unit Development and Revitalization Team of Fran Kirk and Mary Littrell will also be available to assist. Please contact any member of the Membership / Unit Development and Revitalization Team whenever you have questions or concerns.

Your Unit goals were sent to each Unit with the new membership cards. Please try to meet or exceed those goals. The National Membership Team has created an award for retention of members. A cash award to Units who meet a 90% renewal of members and who demonstrate an ability to grow by increasing their membership will be given a **Growth and Retention Award**. Department Headquarters must receive forms by June 4, 2008.

A **National President's Recognition Citation** will be awarded to every Unit that meets or exceeds their goal by January 31, 2008. Also, a **"Bloomer Award"** will be given to each Unit that meets or exceeds their Unit goal by January 31, 2008.

Individual Membership Awards include the **"Recruit One"**, and **"Recruit Three"** for cash awards. The **"Silver Brigade"** Award goes to a person recruiting 25 or more new Senior members by the April target date.

President Norma will also give a **cash award** to one member recruiting a new Senior member. The National form you send into the Department Office for the "Recruit One" will be used for this award. Remind your Unit Membership Chairman to send in the "Recruit One" form each time a new Senior member is signed up.

President Norma has a traveling Rose pin for the District President with largest percentage of membership. There will also be special awards for Units, Counties, and Districts who make or exceed their goals.

Target Dates for goal are:

Target 1	55%	September 20, 2007
Target 2	65%	October 18, 2007
Target 3	85%	November 18, 2007
Target 4	95%	December 6, 2007
Target 5	100%	January 31, 2008

A Special **"Fired Up For Faith" Award** will be given to Units who have achieved their Unit goal by President Norma 's birthday, August 19, 2007.

The 2007-2008 National Membership Theme is **"Together Everyone Achieves Membership**. There are several National Awards our Department will be striving for throughout the year. Have **"FAITH"** that we will all work together as a **TEAM!**