

UNIT DEVELOPMENT AND REVITALIZATION 2007 - 2008

Fran Kirk
209 S. 18th Street
Adel, IA 50003
515-993-3215

Mary Littrell
3882 Locust Ridge Road
North Liberty, IA 53317
319-351-4065

Unit Development and Revitalization is more than just organizing new Units and trying to help Units hold onto their charters. Unit Development and Revitalization is also about **providing mentors** for struggling Units, **providing training** for new members, and **finding leaders** to replace long-time chairmen and officers. Unit Development and Revitalization is about **suggesting ways** that new members can be given opportunities to be active. Unit Development and Revitalization is about **trying new ideas** and **exploring new ways** to get **better attendance** at Unit meetings. Unit Development and Revitalization is not about solving personality conflicts within Units. However, through "conflict resolution" training, Unit members learn to solve their own problems.

Be Knowledgeable
Be Co-operative

Be Available
Be Energetic

Be Practical
Be Dedicated

Be Progressive
Be Inventive

The American Legion Auxiliary's future is determined by what our Unit members do today. Ask yourself these questions:

1. When did you hear your first message about the American Legion Auxiliary?
2. Where did you hear it?
3. What attracted you?
4. Who did you connect with?
5. Why did you join and become active?
6. Did you join as a volunteer in service to others?
7. Did you join to find out what you could give the Auxiliary?
8. Did you join for recognition and power?
9. Did you join for what you could get from the Auxiliary?

Get Involved

Sometimes it's a project for someone who needs help that attracts new members or encourages members to get **involved**. A service project that will impact the lives of others may inspire someone to get **involved**. Shut-ins can get **involved** by doing simple projects at home. It may as simple as inviting someone who is bored or lonely to join you in attending a meeting that will get someone **involved**. Are you doing all you can to get as many as possible **involved**? Explore new ways to interest your members and encourage others to join in your efforts.

The Membership / Unit Development and Revitalization Team is available to help you with problems your Unit may have.

***We may not know what the future holds,
but we do know who holds the future.***